



Pitch2Shine - Event details

TECHNOLOGY INNOVATION & BUSINESS INCUBATION CENTRE

Guidelines

- Participant can be from any institute, organization, individual but the team lead should be associated with an academic institute.
- 10 minutes presentation (ppt, prototype, demo, etc.) + 2 minutes Q&A
- Panel of Judges decision will be final
- Winner will be offered incubatee status at TIBIC
- 1st, 2nd and 3rd position will get certificate with their position mentioned.
- All participants will receive certificate of participation
- General Audience from industry, academia, business, etc.
- All participants will get free access to Intellect 2019 Conference including lunches.

Presentation Outline

- Presentation may include:
 - Story, Intro (problem and solution), Team
 - Business Model, Value Proposition, BMC
 - Market Size (overall, potential target), competitive analysis
 - Financials (Three years forecast) – Traction if any.
 - Revenue Model and Go-to-Market strategy
 - Funds Proceedings, Funds required Vs Equity

Criteria

- Winning criteria would include:
 - Oral & Visual Presentation
 - Business Model
 - impact factor
 - Team
 - Practicality
 - traction if any
 - Prototype

Program of Day 1 – P2S Workshop

- 2:30 am P2S Workshop opens
- Short intro of TIBIC, KIET and trainer
- 3:00 am till 5:00 pm Pitching workshop – break in between.
- Individual – one to one sessions 1 hour (2 hours)

Program of Day 2 – P2S Competition

- 10:30 am P2S opens, short intro of TIBIC and KIET
- 11:00 am till 1:30 pm Pitching (10 min X 10) break with light refreshment 15min
- 1:45 pm Short Speech by Chief Guest (Judges decision)
- Prize distribution
- 2:00 pm Lunch



Thank you all.